

## FEATURES AND BENEFITS OF CBIT

- **CBIT** is ideal for training because the student is not **scheduled into a class**. This maximizes the ability to train any number of employees regardless of their location or their level of achievement in a training cycle. The training can be utilized anywhere, any time of the day or week.
- **CBIT** does not require an instructor. **CBIT** is an interactive **“one-on-one”** tutor that draws the student into the learning process.
- **CBIT** takes less time, which translates into employee development and work hour savings. Excerpts from “Workforce Training News” and “Training and Development” articles show classroom timesaving in the range of 20% to 80%. **Russell Associates’** experience is that **CBIT** can train a student on most subjects in 50% to 65% less time than traditional training methods.
- **CBIT** is cost-effective. No instructor or student travel time or expenditures are incurred. Once the program is developed, it can be used repeatedly.
- **CBIT** can track individual performance, indicate levels of proficiency and knowledge, record times, and document that the student completed the training and passed or failed.
- **CBIT** is a non-threatening, easy-to-use training vehicle that most students find enjoyable.
- **CBIT** is easily and quickly updated.
- **CBIT** can be used to distribute new product information and policy changes, as well as for testing and evaluation.
- **CBIT** never has a bad day; it always shows up for work.
- **CBIT** is consistent and never forgets a teaching point.
- **CBIT** will, without regard to time of day or date, produce uniformly well-trained individuals onsite.
- **CBIT** can incorporate audio, graphics, animation, photographs, video, and text.
- **CBIT** is always available as a resource or review material.