



Computer Based Training

E-learning

Online education electronically supports Web-based learning in a virtual classroom or digital collaboration.

Computer Based Training (or e-Learning) and blended learning make sense and they save time and money. Learners progress at their own pace, to make mistakes and try again. Processes and procedures can be demonstrated and simulated; as a result, learning takes place in a "safe" environment and productivity is immediate.

"Learning without thought is labor lost, thought without learning is perilous."

~ Confucius



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Overview

Russell Associates' computer based training is deliverable as e-Learning and blended learning. It actively engages all the senses in the learning process. When more of the senses are engaged, information is absorbed more rapidly. Thus, audio, text, video, graphics, and animation are applied appropriately. Using this approach, combined with modern learning strategies of education and interactive tutorial and testing, can train in half the time of instructor-led or text-based programs. Retention is increased by 75% or more.

Content is educationally engineered to accomplish specific objectives. The concept starts with the basics, having learners advance through progressively more complex subject matter in easy-to-understand modules. Information is thoroughly researched to ensure accuracy and presented in terminology that is appropriate for the business/industry and the learner's reading skill level. Content can also be translated into other languages, as needed.

Learners appreciate CBT because it allows them to be productive faster, they learn the policies and procedures specific to the company quicker, and they learn their job skills better. CBT greatly reduces downtime while other employees train and monitor inexperienced personnel; plus, it is always available for refresher training.

Features and Benefits

Electronic, blended, or computer-based ... learning is fun! These delivery methods are patient and non-judgmental. They never have a bad day, plus they:

- Allow learners to progress at their own pace, make mistakes and try again.
- Provide continuous feedback and the learner is immediately rewarded for correct performance.
- Simulate real-world situations, requiring learners to process information, make assessments and decisions and respond as they would on the job. As a result, they learn processes and procedures and apply skills in a safe environment before they assume job responsibilities.

Increased retention, reduced training time, 24-hour availability, and flexibility in delivery are only a few of the reasons computer-based training is an excellent choice.

Application Examples

