



A MIX OF

TECHNOLOGY AND TRADITION

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intRAtrain™ Blended Learning is a proven six-phase performance system that brings novice or experienced learners to performance mastery faster and with greater motivation than traditional “training programs.” It combines:

1. Pre-Knowledge Assessment- to establish the current level of knowledge and understanding of the learner
2. Performance Contracting- to set the desired behavior change; raise accountability
3. eLearning- that maximizes knowledge transfer
4. Live Learning Workshop- to increase interaction/involvement and **optimizes skill development**
5. Post-Knowledge Assessment- to ensure all participants learned the critical and need-to-know information and to establish the current level of knowledge and understanding of the learner
6. Virtual Coaching/Reinforcement- that ensure ongoing focus and extend the behavior and performance change process

Ultimately, **training should enhance knowledge and change behaviors.** Every learner deserves a method that suits his/her innate learning preference. In training, we recognize the diversity of our workforce and address appropriate need and learning preferences. This system, tailored to the specific needs of your company, adheres to the principles and traditions of hard work, integrity and commitment.

Features and Benefits

- Establishes baseline measurement of knowledge using online pre-assessment
- Measures individual knowledge transfer using post-assessment
- Includes configurable soft-copy documents for unlimited use
- Provides brandable workbooks and helpful resources
- Utilizes professional classroom instructors with subject knowledge and expertise
- Incorporates electronic notifications, reminders, and emails
- Integrates follow-up coaching and mentoring
- Engages more of the senses, resulting in higher retention
- Includes interaction with other participants
- Provides access to, and interactions with instructor(s)
- **Maximizes the time and investment** of the learner and organization
- Is cost-effective for the organization

We have been designing, producing and delivering effective and behavior changing solutions to meet our client's specific needs for over 30 years. We know the right combination of content, participant needs, technology and delivery styles that open the door to learning for all ages and levels of employees.



Ninety-two percent (92%) of stand-alone training programs deliver less than a 1:1 return on investment. Blended learning – done effectively – **significantly enhances your training ROI.** intRAtrain™ Blended learning is here to ensure your training investment achieves maximum, measurable results! Blended learning delivered via the Performance Breakthrough Model – is the core power of what makes our intRAtrain™ Blended Learning so powerful. It maximizes individual learning preferences. Participants will learn more, faster, and have the greatest likelihood discarding undesired behaviors and embracing success behaviors. If training does not result in more desirable participant behaviors, how is it helping your organization?

